

# Garment Solutions

*Flexible Service and Choices  
to Meet Your Needs*



**FARLEY'S SERVICES**

An ITU Company

# Garment Solutions to Match Your Unique



## Add the Extra Personal Touch

Your company's brand is important. You use it everywhere. With so many identity options available, you can decide which fits your company's image and needs.

- **Direct Embroidery** — logos and names
- **Embroidered Emblems** — logos, stock logos, names and special text
- **Color Xpress Emblems** (dye printed) — logos and names
- **CustomBroidery** (heat-sealed, die-cut emblem with look of direct embroidery) — logos
- **Pennstitch** (emblem with stitched background to blend with the garment) — logos and names
- **Screen Printing** — logos and designs

*A company's image speaks volumes. When making decisions about the garment program that works for you, consider all the factors. To continue to be competitive in today's marketplace, companies want to make sustainable business decisions that take into account many factors. Whether you establish a rental program, decide direct purchase fits your needs or some of both, ITU, AbsorbTech and Farley's Services will help you every step of the way.*

## Image and Safety ... They Make a Difference

Companies today need to do more than just meet the basic needs of its employees. Our experienced professionals can help make a difference by recommending the right garments.

- Improve company image with a clean, consistent look
- Provide appropriate garments for the job — no need for your employees to use personal clothing
- Improve security — you know who is in your building, and in turn, sell this fact to your customers for their security as well
- Improve safety — choose the right garment for the job, including NFPA 70E, hi-visibility and other protective apparel
- Increase employee morale with appropriate, comfortable garments and convenience

## A Managed Program Focused on Growth and Profit

Our **Genuine Service Excellence** philosophy provides business solutions and a managed program tailored to meet your company's specific needs.

- A single source supplier simplifies accounting
- *StraightUp!* invoices — simple, straightforward and predictable
- Garment tracking (RFID and barcode), as well as usage and repair reports
- Managed program — regular reviews and adjustments as needs change
- myAccount — our innovative online management tool to review your program activity



# Service Needs

## A Rental Program That Works!

Our ***StraightUp!*** program makes it easy to control and monitor your garment rental costs. **It's simple** ... easy to understand pricing, invoices and statements. **It's straightforward** ... no hidden or new charges during the term of your agreement. Your needs analysis determines your annual charge. **It's predictable** ... budget with assurance for the year or the entire term of your agreement. We have proven success in helping customers reduce their garment program costs.

We offer a wide variety of work and business garments\* to meet your company needs:

- Work and Business Apparel (shirts, pants, jeans)
- Protective Apparel (coveralls, aprons, lab coats)
- NFPA 70E Garments
- Outerwear

## Direct Purchase for Work and Play

Through ITUdirect, you can purchase a wide variety of business or casual apparel. Additionally, we have a full range of garment and accessory solutions for sales recognition, company outings, customer appreciation and more!

- Business and Casual Apparel
- T-shirts and caps
- Bags, blankets and towels
- Fleece
- Outerwear

Personalization added to your garments and accessories provides a compelling image and uniformity for your company or event.

A customized website can be set up to provide options specific to your company.

# ITUdirect

\*The majority of garments offered are provided by VF Imagewear, one of the largest garment manufacturers in the world.



# The Preferred Choice

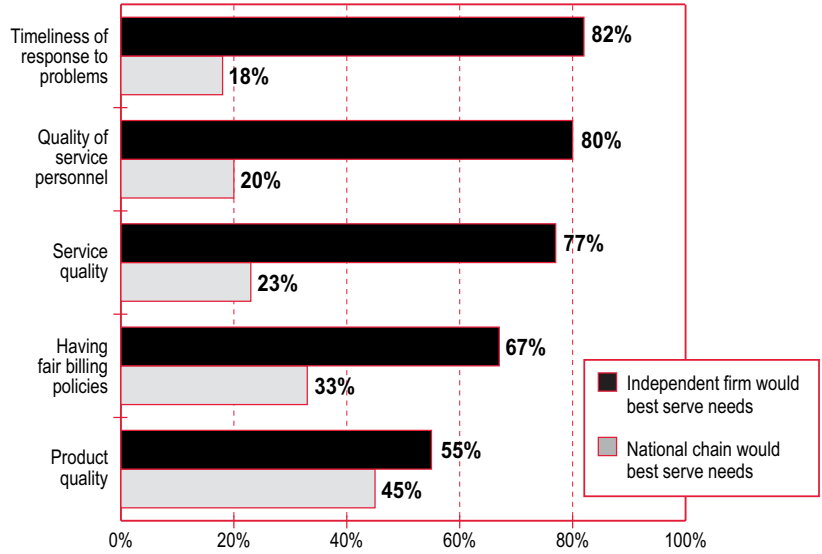
With garment rental programs, research\* demonstrates the preference for doing business with local/independent launderers. Service is the key!

Our Genuine Service Excellence is what makes the difference. At ITU, AbsorbTech and Farley's Services, we offer personalized service, StraightUp! billing, customer visitations, inventory monitoring and control, service transition (needs analysis, garment sizing, training employees, etc.), quantifiable reports, and myAccount (our innovative online account management tool).

*\*Independent research provided by Market Measurement.*

## Local vs. National

Launderer which would best meet needs on specific issues.



## What We Can Do For You

### Rental

Work and Business Apparel  
Protective Apparel  
NFPA 70E Garments

### Lease

Work and Business Apparel  
Protective Apparel  
NFPA 70E Garments

### Personalization

Work and Business Apparel  
Casual Apparel  
Outerwear  
Accessories

### Direct Purchase

Work and Casual Apparel  
Protective Apparel  
NFPA 70E Garments  
Safety Apparel  
Accessories

### Laundering

Work and Business Apparel  
Protective Apparel  
NFPA 70E Garments  
Leather Products

