

ITUdirect

Direct Purchase Solutions for Your Business Image Needs



ITUdirect (part of ITU, Inc.) offers the direct purchase flexibility of a wide variety of garments and accessories for any business or occasion.

In addition to company apparel, ITUdirect offers solutions for trade shows, corporate events, holiday gifts and outings.

All this from a company with over a 75-year history of providing a high level of customer service and satisfaction.

Why Choose ITUdirect?

- Single-source supplier
- Convenience (online capabilities)
- Vendor consolidation
- Personalized service
- Speed of delivery
- In-house embroidery and personalization options (see reverse side)
- No minimum order

Ask your sales representative for a catalog or go online at www.ITUdirect.com to see the wide variety of garments and accessories available.



ITUdirect

Personalization Options to Strengthen Your Identity



ITUdirect offers the flexibility to personalize your garments and accessories — the perfect way to build on your company's identity or event.

Direct embroidery and screen printing through ITUdirect offer choices to meet your needs. Both have their advantages with a high-quality end result.

Direct Embroidery

- Creates a more professional look
- Longer-lasting design
- Embroidery can be included on products not suitable for screen printing (i.e., fleece, caps, towels).
- Cost effective for small quantities

Screen Printing

- Allows for more detailed logos and designs, including small text, shades or gradients
- Design size doesn't affect cost which is helpful for larger logos/designs.
- Cost effective for large quantities

Additional embroidery and emblem options are available. Ask your sales representative for samples and more details.

